

Exchanges with overseas business schools

In recent years, as of 2023, Aoyama Business School (ABS) has had exchange opportunities with the following overseas business schools:

Joint class with overseas business school (Management Game)

- Tepper School of Business, Carnegie Mellon University (USA)

Professors invited from overseas

- Emlyon Business School (France)
- Copenhagen Business School (Denmark)
- State University of New York (USA)
- Thammasat University (Thailand)
- Universiti Malaya (Malaysia)
- Appalachian State University (USA)
- Ca' Foscari University of Venice (Italy)

ABS student visits for overseas study seminars

- Thammasat Business School, Thammasat University (Thailand)
- USIM Business School (Malaysia)
- Universiti Malaya (Malaysia)

Visits by overseas business school students to ABS

- Thammasat Business School, Thammasat University (Thailand)
- Bentley University (USA)
- Appalachian State University (USA)
- Kasetsart University (Thailand)
- Singapore Management University (Singapore)

Key partner schools

- Tepper School of Business, Carnegie Mellon University (USA)
- Thammasat Business School, Thammasat University (Thailand)
- Faculty of Business and Economics, Universiti Malaya (Malaysia)
- USIM Business School (Malaysia)



» Contact

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Aoyama Business School

Message from the Dean

To prospective Aoyama Business School students*

Producing Creative Leaders Through the Aoyama-Style MBA Program

Aoyama Business School fosters creative leaders who fulfill their potential as global citizens, and develops a prosperous future through its leading research activities. We strive to cultivate management professionals who actively identify and tackle challenges through cooperation and collaboration with diverse partners.

Our MBA curriculum embraces global standards. Its modules imbue students with solid ethics and a global perspective. Its Aoyama Action Learning modules help students integrate their knowledge and develop coordination skills needed in business.

We look for candidates who are strongly motivated to improve themselves and broaden their perspectives. Come study under our exceptional faculty with your future classmates from all walks of life, in our lush campus in the Aoyama/Shibuya district, the heart of the Tokyo Metropolis.

* Aoyama Business School is also known as the Graduate School of International Management, Aoyama Gakuin University.



Dean of the Graduate School of International Management

Munenori Nakasato



Mission

» The Mission of ABS

Aoyama Business School (ABS) fosters creative leaders who fulfill their potential as global citizens, and develops a prosperous future through its leading research activities.

» ABS Ideals

ABS cultivates managers who make decisions based on independent thinking and analysis. It has a curriculum based on global standards, a systematic, integrated, practical learning system, and modules that incorporate leading business research. We ceaselessly improve our program to stay abreast of international trends and needs. Our curriculum combines acquiring specialized expertise, synthesizing cross-functional knowledge, and studying and practicing methodology. Cutting-edge researchers and instructors with rich professional experience teach our modules. They incorporate the latest business theories and issues to bring rich theoretical understanding and practical business knowledge.

» ABS History

The cornerstone of Aoyama Business School is the Master's Course in International Business, established in April 1990. It was the first private university graduate-level program in Japan consisting of evening modules for business people.

Aoyama Business School also established its 5-year doctoral program in April 2006 to cultivate practical researchers.

Aoyama Action Learning Modules

Aoyama Business School's MBA offers the modules below to hone the knowledge gained earlier in the program. Each module is developed in collaboration with overseas business schools or industry.

*The content is current as of the creation of this page.

» Management Game

Groups of four or five students manage virtual wristwatch companies for a simulated three-year period. They compete against rivals composed of MBA students in schools such as Carnegie Mellon University.

» Business Planning

In this module, student teams create new business project plans based on their own ideas. They cultivate skills for starting up venture businesses (including internal startups) in the near future.

» Marketing Planning Project

The Marketing Planning project covers all aspects of marketing. GSIM collaborates with industry to give students hands-on experience solving business management challenges and planning needs-based strategies for real clients.

» Business Analysis and Fund Management Simulation

Students will prepare analyst reports that provide earnings forecasts and investment recommendations based on business analysis and experience simulating active portfolio management in Japanese capital markets.

» SDGs and Community Marketing

This module is designed to help students understand the essence of the SDGs and enhance their ability to plan and promote community activities related to the SDGs in their companies and communities. Students learn case studies and plan their own activities in cooperation with local communities, companies, and organizations.

» Advanced Corporate Communication

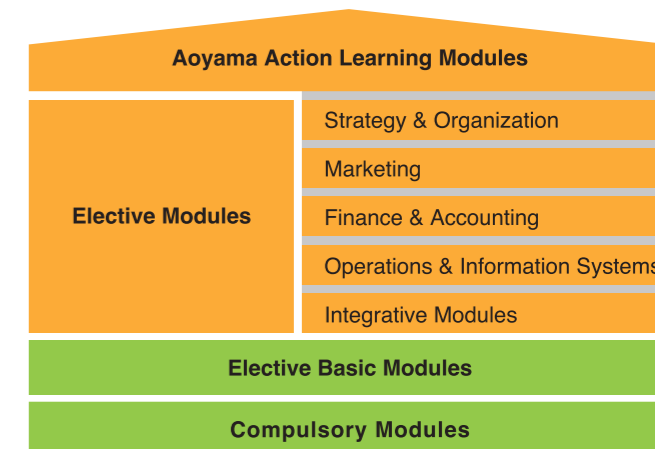
This module trains professionals in investor relations (IR), shareholder relations (SR), and sustainability management. Managers, officers, and leading scholars in these areas conduct each session. Topics include IR, SR, sustainable finance, ESG investment, executive compensations, corporate governance, and directors' meetings.



MBA Program

Aoyama Business School offers both daytime and evening MBA courses. In the daytime course, classes are mostly held during the daytime on weekdays. In the evening course, modules are designed for students currently working, with classes held on weekday evenings and Saturdays. Admission to the evening course requires at least three years of work experience.

The curriculum structure for both courses is identical. Only class scheduling and the work experience requirement differ between the two courses. Aoyama Business School's MBA program is based on coursework and does not require a thesis. The MBA curriculum comprises the following sets of modules:



» Compulsory Modules:

Learn a foundation in each field of management

Students gain fundamental knowledge and learn conceptual frameworks in subjects essential to corporate management: Management Strategy, Organizational Behavior, Marketing, Accounting, Finance, Operations, Business Ethics, Economics, and Statistics.

» Elective Basic Modules:

Acquire methodologies, international perspectives, communication skills and more

Students gain methodological competence, an international perspective, ethical standards, and communication skills common to all management fields. These modules are taken after the student's first semester in the program.

» Elective Modules:

Gain specialized knowledge in fields of management

Students explore the fields they choose. Students can study Strategy and Organization, Marketing, Finance and Accounting, and Operations and Information Systems, deepening their knowledge and building expertise.

【Overseas Study Seminar】

In this module, we visit overseas universities and other institutions to learn about foreign economies and societies, take classes, and deepen exchanges with business school students and business people. In recent years we have visited Malaysia and Thailand. In the case of Malaysia, students are expected to understand Islamic finance and the current state of Malaysian society, which is an ethnically diverse country with Islam as its state religion.

Doctoral Programs

ABS has a Ph.D. program that cultivates academic researchers and a DBA program that trains researchers for companies and other organizations. Doctoral students work with our superb faculty members: researchers at the forefront of academia and instructors with extensive business experience.

